**Announcing Even Better UnitedHealthOneSM Rates!**

At Golden Rule, we continue to develop UnitedHealthOne plans to better meet your clients’ changing needs and budget. **We are pleased to announce new premium-advantaged Preferred I rate class1!**

**Effective July 1, 2009**, Florida clients who have:

* Had medical coverage in the past 63 days, and
* Would otherwise qualify for what is currently known as our Preferred rate class,

**Now qualify for our new Preferred I class – with premiums 6% less than our current preferred rate class!**  (The current Preferred class will be renamed Preferred II.)

This is a great opportunity for your new clients seeking a more competitive health insurance rate! Encourage them to make the change to a **UnitedHealthOne quality health insurance plan that offers flexible benefit options, plus a more competitive rate with our new Preferred I rate class.**

You can visit ***www.brainshark.com/goldenrule/Preferred\_1*** for more about our new rating class and the advantages for your clients.

***Additionally, select ZIP codes in North Broward County will experience a 12% rate decrease!***

**Plus, Newly Expanded Short Term MedicalSM Plans!**

***Also beginning July 1, 2009*** you will be able to offer your clients our two new adaptable, temporary short term plans from our expanded UnitedHealthOne *Short Term Medical* portfolio:

**Short Term Medical SM Value** and **Short Term MedicalSM Plus.**

These plans offer **greater flexibility** helping you meet the needs of more clients.

* Our ***Plus*** plan is a **new per term deductible plan.**
* Our ***Value*** plan is nearly **20% lower in premium** than our previous short term product offering in Florida!

For more on our new Short Term products **please see the enclosed flyer** or view our short online training at ***www.brainshark.com/goldenrule/ShortTermMedical*** available any time!

**Remember:** you can always visit E-Store at ***www.GoldenRuleHealth.com/Broker*** to download additional materials and rating software.

Thank you for presenting UnitedHealthOne plans from Golden Rule to your clients. We appreciate the opportunity to work with you and to serve your clients!

1 Preferred I rate class is currently only available in Florida.

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